



Citizens, Politics and Social Communication: Information and Influence in an Election Campaign (Cambridge Studies in Public Opinion and Political Psychology)

R. Robert Huckfeldt, John Sprague

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This book is dedicated to investigating the political implications of interdependent citizens within the context of the 1984 presidential election campaign as it was experienced in the metropolitan area of South Bend, Indiana. National politics is experienced locally through a series of filters unique to a particular setting. Several different themes are explored: the dynamic implications of social communication among citizens, the importance of communication networks for citizen decision-making, the exercise of citizen purpose in locating sources of information, the constraints on individual choice, and institutional and organizational effects.

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