

# **Business Communication: Building Critical Skills**

Kitty Locker, Stephen Kaczmarek



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**Business Communication: Building Critical Skills** Kitty Locker, Stephen Kaczmarek **Overview:** *Business Communication: Building Critical Skills* provides a unique approach to a hands-on course, devised and created in its previous editions by Kitty Locker, with the assistance of a community college colleague, Stephen Kaczmarek. The innovative module structure allows instructors to focus on specific skills and provides greater flexibility for short courses and different teaching approaches. While grounded in solid business communication fundamentals, this text takes a strong workplace activity orientation which helps students build the writing, speaking, and listening skills that are crucial for success in the 21st-century workplace.

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