



2013 Weird & Wacky Holiday Marketing Guide: Your business calendar of marketing ideas

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Events are one of the smartest prescriptions for slumping sales and for maintaining a healthy business. It's not enough anymore to merely have goods on the shelf and open the doors on time every day. We all need to reinvent our businesses to keep them thriving and healthy. And that is just what this eBook is intended to help you achieve. This book is filled with unusual holiday marketing ideas templates to get you started and definitive resources You'll want to keep this annual book within arms reach as your go-to guide for all your business marketing planning.



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