



The Values-Based Safety Process : Improving Your Safety Culture with Behavior-Based Safety

Terry E. McSween

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"[The Values-Based Safety Process] teaches both the mechanics of how to design and implement a behavioral safety process in any organization, and the importance of creating an environment where everyone actively cares about their fellow employees and associates... It will help you make a difference in your organization." -- E. Scott Geller Behavioral Safety Expert

The Values-Based Safety Process Improving Your Safety Culture with a Behavioral Approach by Terry E. McSween

There's been a lot written in the past few years about the theoretical aspects of behavioral safety. Safety professionals like you, however, have been looking for guidance on how you can put these sound ideas into practice to make your company safer and more productive. Finally, with the arrival of Terry McSween's The Values-Based Safety Process, that guidance is here. For the first time, at your fingertips, are all the basic tools and step-by-step procedures you'll require to design and implement an effective, ongoing behavioral safety approach that's tailored to fit your company's specific operations and needs. This unique handbook incorporates the key concepts of organizational change and continuous improvement into this modern and practical values-based program. Packed with worksheets, checklists, and decision guidelines designed to help you expedite the creation of a results-producing behavioral safety process, this handbook shows you how to:

- define and establish basic interpersonal values and pinpoint safety practices and behaviors that exemplify those values
- accurately assess your company's current safety posture
- build management support for the new value-added safety process
- gather and analyze the information necessary for safety planning
- create safety teams and safety incentive programs
- enhance feedback and involvement procedures to troubleshoot problems and maintain employee support
- ensure continuation of the behavioral safety process

An essential working reference for every executive, manager, supervisor, and safety professional who's responsible for the well-being of employees in the nation's industrial manufacturing and processing plants, The Values-Based Safety Process will enable you to dramatically improve safety, boost worker morale, reduce on-the-job injuries, and strengthen your company's bottom line.

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