



Coaching Writers: Editors and Reporters Working Together Across Media Platforms

Roy Peter Clark, Don Fry

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Coaching Writers is the first text to outline a complete system for editors to coach journalists. This highly influential text, based on the curriculum and methods of the Poynter Institute, has been updated to include coverage of coaching across media platforms and in diverse newsrooms. It now offers special consideration of ethical concerns. In newsrooms, where the management structure is increasingly flat, everyone needs to be a coach — this book will teach them how.



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