



Plunkett's Education, Edtech & Moocs Industry Almanac 2014: Education, EdTech & MOOCs Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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Industry Market Research, Statistics, Trends & Leading Companies** Jack W. Plunkett
PLUNKETT'S EDUCATION, EDTECH & MOOCS INDUSTRY ALMANAC 2014

Key Findings:

- Plunkett Research lists top 100 companies in Education, EdTech & MOOCs and names top trends changing the industry for the mid term.

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online

Pages: 221

Statistical Tables Provided: 19

Companies Profiled: 130

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Education, EdTech & MOOCs Industry

- 1)Introduction to the Education, EdTech & MOOCs Industry
- 2)Education in Emerging Nations Faces Unique Challenges
- 3)A Wide Range of Software to Enhance Learning and Improve Education's Cost-Effectiveness Is Offered by Large Firms and Startups Alike
- 4)Adaptive Learning Adjusts School Pace to the Individual Student
- 5)New Companies Score Big Successes in Adult and Leisure Learning Online
- 6)Affordable Degrees Served Up Online and in Hybrid ("Blended Education") Models

- 7)Charter Schools Are Run by Education Management Companies as Nonprofits as Well as For-Profits
- 8)Technology and the Internet Enable Virtual Charter Schools, Ranging from Virtual Public Charter Schools to Virtual Universities
- 9)The Internet Enables the Flipped Classroom, Pioneered by Khan Academy Tutorials
- 10)MOOCs, Massive Open Online Courses: Startups Seek Elusive Profits
- 11)U.S. and UK Universities Serve Up Education to Foreigners, Aided by Technology/Private Schools Grow Rapidly Outside the U.S.
- 12)Gamification: Games Technology Boosts Education and Training
- 13)Corporate Training Is Outsourced to the Internet/Tuition Assistance for Employees Is Spent at Online Universities

Education Industry Statistics

- 1)U.S. Education Overview
- 2)School Enrollment of the Population 3 Years Old and Over, by Level of School, U.S.: 1964-2012
- 3)U.S. Population Age 25 and Older, by Educational Attainment: 1940-2013
- 4)PreK-12th Grade Student Enrollment, By School Level & Race/Ethnicity, U.S.: Selected Years, 1995-2012
- 5)Number & Percent Distribution of Public Elementary & Secondary Students & Schools, By Traditional or Charter School Status & Selected Characteristics, U.S.: 1999-2000 & 2011- 2012
- 6)Number & Percent Distribution of All Children Ages 5-17 Who Were Homeschooled & Homeschooling Rate, By Selected Characteristics, U.S.: 2011-2012
- 7)Total & Current Expenditures Per Pupil in Public Elementary & Secondary Schools, U.S.: Selected Years, 1919-2011
- 8)Public & Private Direct Expenditures on All Education Institutions, as a Percent of GDP, By Country: Selected Years, 1995-2010
- 9)Average PISA Test Scores for Mathematics, Selected OECD & Non-OECD Countries: 2012

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